



# GUIDE3

Let's find the next level!

## GAINING A SENSE OF PROPORTION

theDesignerStarterKit | by theDesignSketchbook.com



It's not what you look at that matters, it's what you see.

- Henri David Thoreau

# Gaining a sense of proportion



## MY COMMENTS

The human brain isn't naturally good at measuring things by eye. However, it's pretty good at dividing things into equal parts. When I sketch I never use a ruler. Instead, it's all about simple geometry; dividing things by 2, 4, and 8. Nothing complicated; it's a simple trick, but essential.

BEFORE GOING  
FORWARD  
TRY TO SOLVE THIS  
SPONTANEOUSLY



Divide this line into 4 equal parts



TIME TO BE HONEST

HAVE YOU TRIED?

◀ NOT YET

YES! ▶

# WHICH METHOD DID YOU USE?

Divide this line into 4 equal parts

RULER TECHNIQUE

FAILED

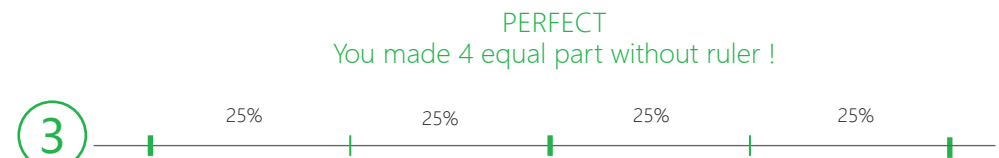
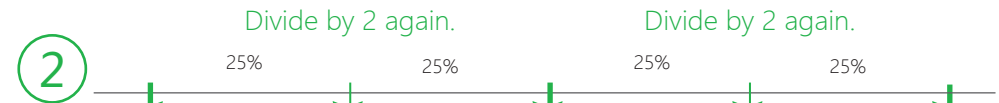
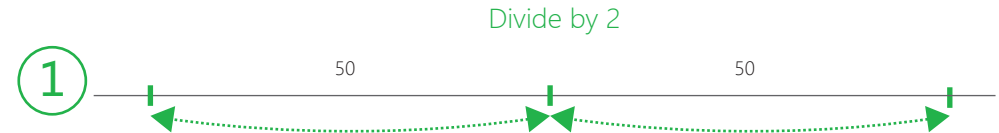
GUESSING TECHNIQUE

DIVIDING TECHNIQUE



FAILED

DO NOT BE MAD,  
ALL OF US DID THAT ONCE.



PASS!

KEEP THIS TRICK IN MIND,  
IT IS A MUST HAVE TOOL FOR DESIGNERS !

Practice until you can divide any object instantaneously.

Anytime, anywhere. Mentally divide anything you see.

For example, your pen, your desk, even passersby.

Divide these by finding equal halves, quarters, and even smaller divisions.

THAT'S ALL FOR THE GUIDE 3!